

SOCIAL EQUITY IN CANNABIS TASK FORCE

OCTOBER 28TH MEETING





Disproportionately Impacted Areas Proposal

OCTOBER 28TH, 2021

Section 1: Scoring Rubric Identifying Criteria Elements

Section 2: Weighting the categories

Section 3: Application Process

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Section 1: Scoring Rubric Identifying Criteria Elements

Below are the **4** sections that make up the Social Equity Application.

1. Eligibility Criteria
2. Social Equity Plan Elements
3. Business Viability
4. Other Priority Criteria

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Section 1: Scoring Rubric Identifying Criteria Elements

Category	Criteria Elements
Eligibility Criteria	1. Lived in a Disproportionately Impacted Area
	1a. How long have you lived in a DIA (6m-5y), (5y-10), (10+years)
	2. Convicted of a drug offense (Self)
	2a. Convicted of Cannabis Offense? (Self)
	3. Convicted of a drug offense (Family)
	3a. Convicted of Cannabis Offense (Family)

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Section 1: Scoring Rubric Identifying Criteria Elements

Category	Criteria Elements
Social Equity Plan Elements	1. Affirm social equity status and 51% ownership
	2. Affirm being issued a license will further equity goal
	3. Personal or family history with criminal legal system
	3a. Did you or your family member's incarceration keep you from getting employment?
	3b. Did you lose custody of your children? or separation from your family?
	3c. Did you lose your home or your ability to purchase a home?

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Section 1: Scoring Rubric Identifying Criteria Elements

Category	Criteria Elements
Business Viability	1. Executive summary, vision and mission?
	2. Are you a previous cannabis business owner/manager? What qualifications do you have?
	3. What are your diversity goals and plans for your business? Tell us who you would partner with in the community?
	4. Labor and employment practices. What are your plans for a safe working environment, living wage standards?

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Section 1: Scoring Rubric Identifying Criteria Elements

Category	Criteria Elements
Other Priority Criteria	1. Do you want to apply for the Technical Assistance Grant and how much do you need?
	2. What is the source of the majority of your funding?
	3. Do you have ownership of a current license, what percentage?
	4. What is your personal income level?
	5. Black, Hispanic, Native American <i>**Based on arrest rates ratios from (240,000 Marijuana Arrests Costs, Consequences, and Racial Disparities of Possession Arrests in Washington, 1986-2010, Marijuana Arrest Research Project)</i>

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Section 2: Scoring Rubric Weighting The Categories

Criteria	Point Scale
Eligibility	50%
Social Equity Plan	30%
Business Viability	16%
Other	4%

Category	Criteria Elements	Point Scale #1
Eligibility Criteria	1.Lived in a Disproportionately Impacted Area (DIA)	100
	1a. How long have you lived in a DIA (6m-5y)= 5pts, (5y-10)= 10pts, (10+years) =20pts	20
	2.Convicted of a drug offense (self)	25
	2a. Convicted of Cannabis Offense? (Self)	35
	3. Convicted of a drug offense (Family)	20
	3a. Convicted of Cannabis Offense (Family)	25
Eligibility Criteria Weight % of overall Scoring		50% (225pts)
Social Equity Plan Elements	1. Affirm social equity status and 51% ownership	100
	2. Affirm being issued a license will further equity goal	15
	3.Personal or family history with criminal legal system	5
	3a. Did you or your family member's incarceration keep you from getting employment?	5
	3b. Did you lose custody of your children? or separation from your family?	5
	3c. Did you lose your home or your ability to purchase a home?	5
Social Equity Plan Elements Weight % of overall Scoring		30% (135pts)
Business Viability	1. Executive summary, vision and mission?	25
	2. Are you a previous cannabis business owner/manager? What qualifications do you have?	5
	3. What are your diversity goals and plans for your business? Tell us who you would partner with in the community?	20
	4. Labor and employment practices. What are your plans for a safe working environment, living wage standards.	20
Business Plan Elements Weight % of overall Scoring		16% (70pts)
Other Priority Criteria	1. Do you want to apply for the Technical Assistance Grant and how much do you need?	No Points
	2. What is the source of <u>the majority of</u> your funding?	No Points
	3. Do you have ownership of a current license, what percentage?	No Points
	4. What's your personal income level?	No Points
	5. Black, Hispanic, Native American (Black =20pts), (Hispanic/Native American = 10pts) **Based on arrest rates ratios from (240,000 Marijuana Arrests Costs, Consequences, and Racial Disparities of Possession Arrests in Washington, 1986-2010, Marijuana Arrest Research Project	20
Other Priority Weight % of overall Scoring		4% (20pts)
Total Score:		450

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Section 3: Social Equity Application Process

New proposal additions to the application process for Social Equity Applicants

1. **Review Panel (3rd Party)** or Contract w/ Social Justice and Racial Equity organization (3rd party)
2. **Interviews** or double-blind tie breakers (if Necessary)
3. **Preliminary letter** of approval from case manager
4. **Allow 6 months (Option for 6-month extension)** for applicant to secure a location
5. **Social Equity Case Manager** (Within Liquor Cannabis Board) to ensure equity standards are met and to help guide applicants during the process.

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Section 3: Social Equity Application Process

(Green) Are additions to the current Liquor & Cannabis Board licensing process.

1. Social Equity Applicant seeks mentorship (optional)
2. Applicant submits Business License Application (Department of Revenue)
3. **Applicant submits social equity plan to Review Panel (3rd Party) or Social Equity Contractor (3rd Party)**
 - a. **Interview or double-blind lottery as tie breakers (If Necessary)**
4. **Applicant is given Preliminary letter of approval**
5. Liquor & Cannabis Board conducts Criminal History/Finger Printing
6. Liquor & Cannabis Board conducts Financial Review
7. **Applicant can apply for grants with department of Commerce (If Necessary)**
8. **Liquor & Cannabis Board conducts Location Review (6 Months Window with 6 month extension if requested)**
9. Liquor & Cannabis Board Security Inspection
10. Liquor & Cannabis Board Applicant is invoiced for fees
11. Liquor & Cannabis Board issues license and Department of Revenue is notified
12. Municipality rules and regulations process passed before operation.